

## **Appendix A. The 7-Question Springsteen Fan Survey with Informed Consent Statement at the Beginning**

By selecting Yes below, you indicate that you agree to complete “The 7-Question Springsteen Fan Survey,” which is part of a larger study on the Springsteen fan community, being conducted by Dr. William I. Wolff, Associate Professor of Writing Arts, at Rowan University. **The survey should take between 5 and 10 minutes to complete.**

The purpose of this study is to learn more about the worldwide Springsteen fan community, and in particular about why fan community members decide to tweet about Springsteen. This study builds on David Cavicchi’s book-length study of Springsteen fans, *Tramps Like Us: Music and Meaning Among Springsteen Fans* (1999, Oxford University Press). By selecting Yes below, you indicate that you understand you will be asked to complete a short survey. **As part of the survey asked if you wish one of your answers to be archived in the Springsteen Collection at Monmouth University, West Long Branch, NJ, and if you'd like to remain anonymous or attributed by name. The Springsteen Collection "serves the research and informational needs of music fans, scholars, authors and others with a serious interest in Bruce Springsteen’s life and career."**

By selecting Yes below, you indicate that you understand that your participation does not imply employment with the state of New Jersey, Rowan University, the principal investigator, or any other project facilitator.

By selecting Yes below, you indicate that you understand that your answers will be **confidential** unless you choose to provide contact information for follow-up interviews. You also agree that any information obtained from this survey may be used in any way thought best for publication or education provided that you are in no way identified and your name is not used. If, however, you provide contact information for follow-up interviews, you will have the option of your name being kept anonymous, using your Twitter username, or using your real name.

By selecting Yes below, you indicate that you understand that there are no physical or psychological risks involved in this study, and that you are free to withdraw your participation at any time without penalty. **The benefits of taking part in the survey include contributing to a greater understanding of what it means to be a fan (of Springsteen and in general); how and why people decide to compose as they do in public microblogging spaces; the increasing role of social media in our lives; and, if you so choose, contributing your thoughts on Springsteen to the Bruce Springsteen Special Collection.** All responses will be stored in a secure password location, though as an online participant in this research, there is always the risk of intrusion by outside agents, i.e., hacking, and therefore the possibility of being identified.

By selecting Yes below, you indicate that you fully understand the contents written above and that you are over 18 years of age. If you are below 18, you may not complete the survey.

If you have any questions or problems concerning your completion of this survey, you may contact Dr. William I. Wolff at wolffw@rowan.edu or @billwolff.

By clicking Yes below you are giving your Informed Consent to participate in the following 7-question survey. If you do not wish to participate, click No. You must be 18 years of age or older to complete the survey.

- No (1)
- Yes (2)

If No Is Selected, Then Skip To End of Survey

1. How many Bruce Springsteen concerts (with and without the E Street Band) have you seen live in your life?

- 0 (1)
- 1 (2)
- 2 (3)
- 3 (4)
- 4 (5)
- 5 (6)
- 6 - 10 (7)
- 11 - 20 (8)
- 21 - 50 (9)
- 51 - 100 (10)
- more than 100 (11)

2. How many Bruce Springsteen concerts have you seen live on the 2012 – 2013 Wrecking Ball tour?

- 0 (1)
- 1 (2)
- 2 (3)
- 3 (4)
- 4 (5)
- 5 (6)
- 6 - 10 (7)
- more than 10 (8)

3. Did you tweet about any 2012 – 2013 Wrecking Ball concert? This includes tweeting about pre-concert activities (buying tickets, tailgating, waiting in line to get into the pit, and so on), during concert activities, post-concert activities, as well as retweeting another's tweet.

- No (1)
- Yes (2)
- Don't Recall (3)

If Yes Is selected, question 3a will appear

3a. May I contact you for a follow-up conversation about why you tweeted about a Springsteen concert? If yes, please include Twitter username, email address, and your name. You have the right to change your mind at any point.

Twitter username (1)

Email address (2)

Your Name (3)

4. Why Bruce Springsteen? That is, what is it about Bruce Springsteen (the man and/or his music) that makes you a Springsteen fan. Please limit your response to 1500 characters. If you prefer, you may answer in a language other than English.

5. May I contact you for a follow-up conversation about your experiences as a fan of Bruce Springsteen and his music?

No (1)

Yes (2)

If Yes Is selected, question 5a will appear

5a. If Yes, please include your email address and your name. You have the right to change your mind at any point.

Email address (1)

Your Name (2)

6. Would you like your 1500-character written response to be archived in the Bruce Springsteen Special Collection? The Special Collection “serves the research and informational needs of music fans, scholars, authors and others with a serious interest in Bruce Springsteen’s life and career.” You have the right to change your mind at any time.

No (1)

Yes (2)

If Yes Is selected, question 6a will appear

6a. If Yes, please indicate if you would like your response to be anonymous or have your name associated with it. Please also provide your email address so you can be notified when your response has been sent to the Special Collection.

Please keep my response Anonymous (1)

Please add my name as written and include email address (2) \_\_\_\_\_

7. Where do you live?

- Africa (1)
- Antarctica (2)
- Asia (3)
- Europe (4)
- North America -- outside United States (5)
- North America -- United States (6)
- South America (7)
- I prefer not to answer

Submit

After Submission, the following will appear:

Thank you for taking the time to complete this survey!

If you chose to be contacted for a follow-up conversation, I will be contacting select people in the next few months. If you have any questions or wish to change your decision to be or not to be contacted, please let me know via [wolffw@rowan.edu](mailto:wolffw@rowan.edu) or [@billwolff](https://twitter.com/billwolff).

From somewhere in the swamps of southern Jersey. . . .

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